



**NEW DAWN<sup>TV</sup>**  
**INTERNATIONAL LTD.**

**RC 7956569**

*Connecting you*

**AN INNOVATIVE AND ULTRA-  
MODERN MULTI-MEDIA AGENCY**

# **COMPANY PROFILE**

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newdawninternational



PJ's Court, adjacent Living Faith Multipurpose  
Hall, Old Airport, Sokoto, Sokoto State, Nigeria..



# About Our Company

NewDawn TV International Ltd is an Innovative and Ultra-Modern multi-media agency **redefining the boundaries of digital storytelling, brand visibility, and multimedia engagement.** The company is positioned at the blend of creativity, innovation, and technology, delivering premium solutions in content creation, digital marketing, and media production.

With a mission to inspire, engage, and transform how brands and audiences interact, NewDawn TV International Ltd offers services exclusively created to meet the dynamic needs of businesses, individuals, and organizations across industries.



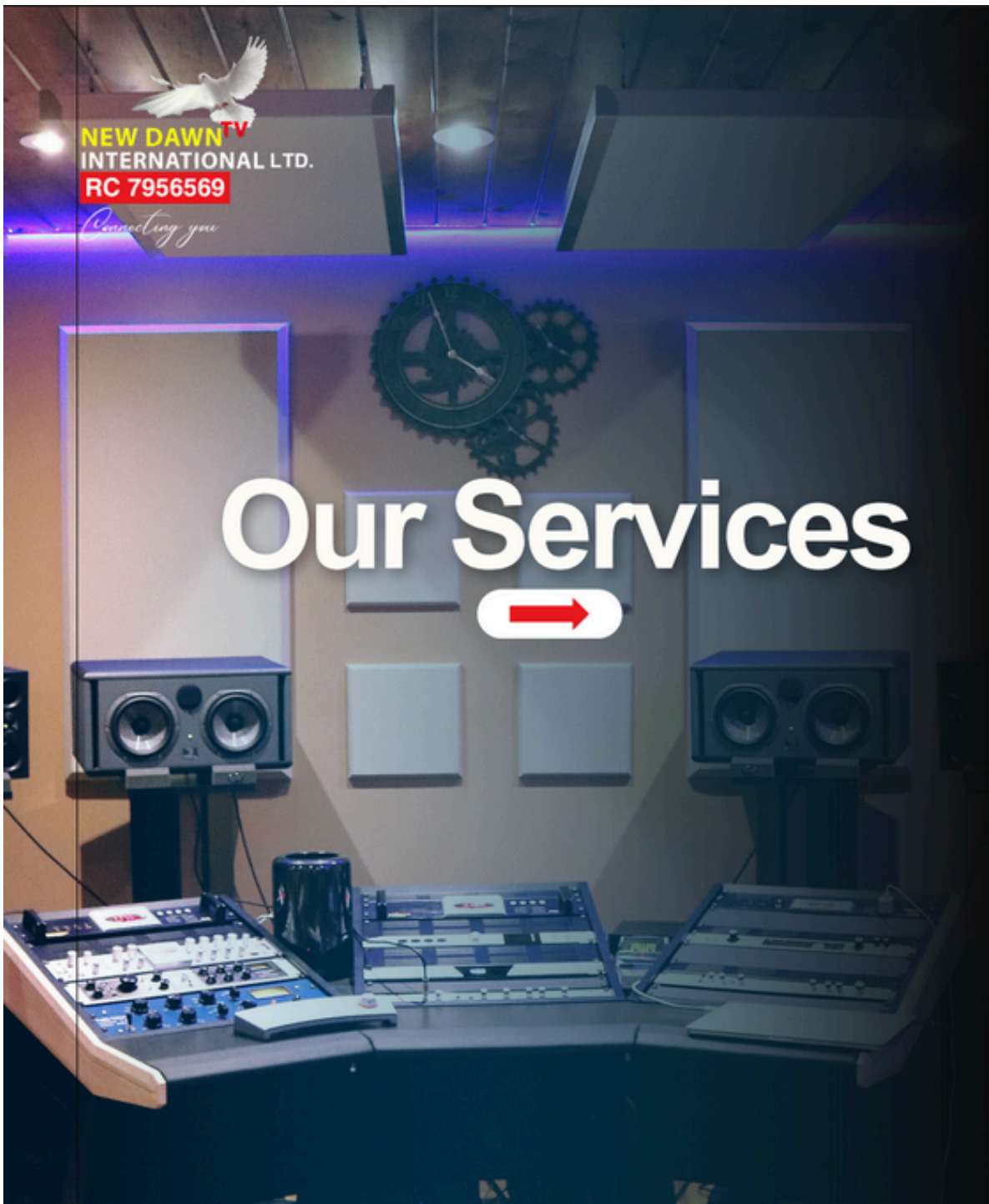
# Our Vision and Mission Statement →

## **Vision**

To be a leading force in the media tech industry, transforming the way stories are told and brands connect with their audiences globally.

## **Mission**

To deliver innovative, high-quality media solutions that inspire, engage, and drive results for our clients and partners.



### Online TV Production

- We host and air a wide variety of TV shows, spanning faith-based programs, health, education, entrepreneurship, and lifestyle content.
- Additionally, we provide a dynamic digital platform that amplifies diverse stories, perspectives, and voices, ensuring everyone has a space to be heard."

### Commercial Advertising

- We craft and distribute impactful advertisements for brands , individuals and organizations to communicate their message to targeted audience
- We help to enhance brand visibility across multiple channels for maximum market penetration.

### Videography and Photography

- We Deliver high-quality visual content for events, promotions, and corporate needs.
- Capturing compelling narratives through the lens of innovation.

### Social Media Marketing

- Developing data-driven strategies to amplify online presence.
- Offering content creation, community engagement, and performance analytics.

### Multimedia Content Development

- Production and distribution of documentaries, TV shows, and events' online streaming services.
- Elevating content standards with modern-standard production techniques.

### Live Streaming Services

- We providing seamless and stress-free real-time engagement for events, webinars, and interactive sessions.
- Enabling brands, individuals, organizations to connect directly with their audiences globally.

### Collaborations & Partnerships

- Working with influencers, media entities, and content creators.
- Expanding service offerings and market presence through strategic alliances.

### Training & Workshops

- Empowering individuals and organizations through media production, digital marketing, and content strategy training.
- Building a skilled workforce for tomorrow's media landscape.

# Our Services CONT'D



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*Connecting you to the world*





# Our Unique Value Propositions

## Creative Excellence

Expertise in crafting visually stunning and emotionally engaging content.

## Client-Centric Approach

We provide tailored solutions designed to solve specific pain points of our targeted audience and exceed expectations.

## Innovative Solutions

Leveraging advanced media technologies to deliver exceptional results.

## Authenticity and Integrity

We believe in honest storytelling that reflects genuine experiences and values. Transparency and ethical practices guide all our interactions and creations.

## Comprehensive Offerings

A one-stop-shop for multimedia production, marketing, and live engagement services.

## Scalable Impact

Capable of serving diverse industries, from SMEs to multinational corporations.

# Are you facing any of the challenges below?

## Explore how NewDawn TV can provide tailored solutions for each one."

### Limited Brand Visibility

- **Our Solution:** Leverage our advertising and social media expertise to craft campaigns that amplify your brand's reach and engagement.

### Engaging Content Needs

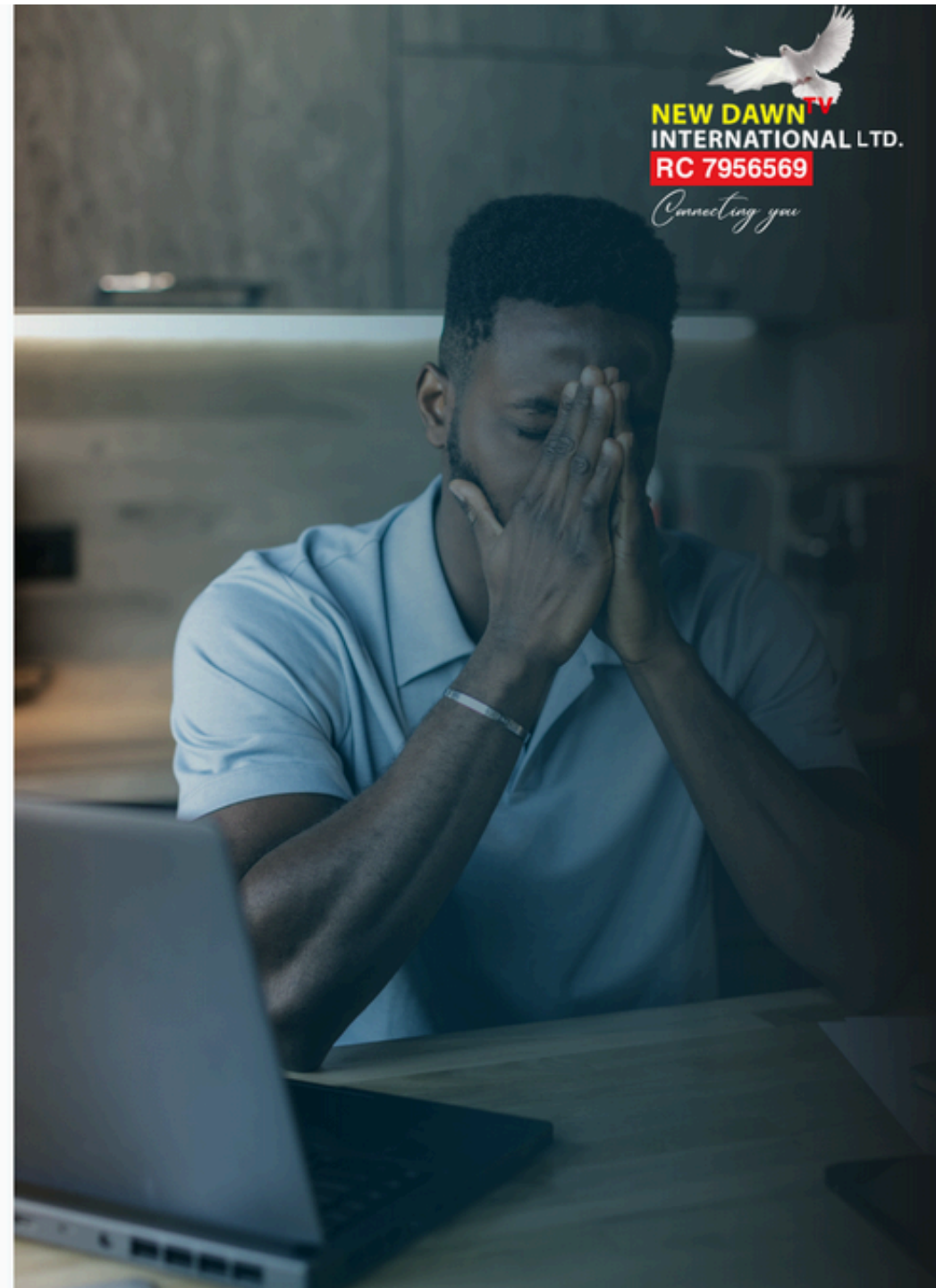
- **Our Solution:** We Create high-quality multimedia content that resonates with your audience and drives action.

### Inefficient Digital Presence

- **Our Solution:** We provide strategic social media marketing and analytics to optimize performance.

### Seamless Live Engagement

- **Our Solution:** We Offer robust live-streaming services for events, creating seamless real-time connections with audiences regardless of their physical location.
- With our solutions, your events transcend borders, reaching and engaging people anywhere in the world.



  
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# Contact Information



We are ready to collaborate with you. Contact us through the details above for more information on our products, services, or partnership opportunities with Global Technology



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